



# Soophia SJ Hussain

GRAPHIC DESIGNER

Graphic designer skilled in creating marketing assets. Over 5 years of experience designing digital and print materials. Driven to provide excellent customer service. Well versed in leading and managing a team. Highly motivated learner with acute attention to detail. Looking for a company where I can continue to grow as a designer and create unique and memorable works.

## Contact

soophia@sj-designs.co

(703) 785-6706

[sj-designs.co](http://sj-designs.co)

## Design Tools

- 3Ds Max • Photoshop • Wacom
- Illustrator • Indesign • Premiere
- After Effects • Audition • Canva

## Skills

- Marketing • Operations Analysis
- Team Work • Customer Service
- Human Resources • Web Design
  - Decision Making • Leadership
  - Complex Problem Solving
  - Critical Thinking

## Education

**RASMUSSEN UNIVERSITY | GRAPHIC DESIGN**  
BLOOMINGTON, MN • JAN 2020 – MAR 2022

**UNIVERSITY OF VIRGINIA | FOREIGN AFFAIRS**  
CHARLOTTESVILLE, VA • AUG 2009 – MAY 2012

## Work Experience

**SJ DESIGNS | FREELANCE GRAPHIC DESIGNER**  
WASHINGTON, DC • OCT 2021 – PRESENT

Started my own design brand called "SJ Designs" and created marketing materials for various clients such as logos, flyers, menus and web designs

**DIAMOND EVENTS | CLIENT MANAGER, GRAPHIC DESIGNER**  
LEESBURG, VA • FEB 2021 – OCT 2022

Redesigned the social media and marketing materials and updated the website to give the company a polished look to attract the desired clientele

Established workflows in Basecamp to communicate and manage timelines for over 40 clients in the wedding planning process

Created client proposals, composed invoices and designed print materials necessary for the client such as wedding signage, menus, invitations and more

**LUCK & HUSTLE PR | GRAPHIC DESIGNER**  
WASHINGTON, DC • JUN 2021 – NOV 2021

Designed digital media for 9 different DC restaurant clients to promote their brand on social media and increase sales

**CUSBAH RESTAURANT | OWNER, GRAPHIC DESIGNER**  
WASHINGTON, DC • JUL 2012 – DEC 2020

Designed print and digital brand assets, including but not limited to the restaurant logo, website, menu, gift card and event flyers

Crafted all social media content and maintained accounts to promote the business and increase sales

Presided over weekly management meetings and monthly staff meetings to ensure proper communication and team growth

Oversaw the successful growth of a restaurant into over 8 years of business with attention to accounting, product development, operations analysis, and human resources

References Upon Request