



Soophia SJ Hussain

GRAPHIC DESIGNER

Graphic designer skilled in creating marketing assets. Over 5 years of experience designing digital and print materials. Driven to provide excellent customer service. Well versed in leading and managing a team. Highly motivated learner with acute attention to detail. Looking for a company where I can continue to grow as a designer and create unique and memorable works.

Contact

soophia@sj-designs.co

(703) 785-6706

sj-designs.co

Design Tools

- Photoshop • Illustrator • Wacom
- Premiere • Indesign • Midjourney
- Canva • Webflow • After Effects

Skills

- Marketing • Operations Analysis
 - Team Work • Customer Service
- Human Resources • Web Design
 - Decision Making • Leadership
 - Complex Problem Solving
 - Critical Thinking

Education

RASMUSSEN UNIVERSITY | GRAPHIC DESIGN

BLOOMINGTON, MN • JAN 2020 – MAR 2022

UNIVERSITY OF VIRGINIA | FOREIGN AFFAIRS

CHARLOTTESVILLE, VA • AUG 2009 – MAY 2012

Work Experience

VAJ DESIGN | GRAPHIC DESIGNER

ATLANTA, GA • JAN 2023 – PRESENT

Conceptualized and crafted a dynamic array of visual assets, including logos, web designs, social media graphics and more for various design firm clients

JOHNS HOPKINS SAIS RETHINKING IRAN | GRAPHIC DESIGNER

WASHINGTON, DC • DEC 2022 – PRESENT

Analyzed social media pages, website and event management and planned a brand redesign as well as curated diverse content to promote the initiative

SJ DESIGNS | FREELANCE GRAPHIC DESIGNER

WASHINGTON, DC • OCT 2021 – PRESENT

Started my own design brand called "SJ Designs" and created marketing materials for various clients such as logos, flyers, menus and web designs

DIAMOND EVENTS | CLIENT MANAGER, GRAPHIC DESIGNER

LEESBURG, VA • JAN 2021 – OCT 2022

Redesigned the social media and marketing materials and updated the website to give the company a polished look to attract the desired clientele

Created client proposals, composed invoices and designed print materials necessary for the client such as wedding signage, menus, invitations and more

LUCK & HUSTLE PR | GRAPHIC DESIGNER

WASHINGTON, DC • JUN 2021 – NOV 2021

Designed digital media for 9 different DC restaurant clients to promote their brand on social media and increase sales

CUSBAH RESTAURANT | OWNER, GRAPHIC DESIGNER

WASHINGTON, DC • JUL 2012 – DEC 2020

Designed print and digital brand assets, including but not limited to the restaurant logo, website, menu, gift card and event flyers

Managed and curated all social media content, driving business promotion and sales growth through strategic online engagement

Oversaw the successful growth of a restaurant into over 8 years of business with attention to accounting, product development, operations analysis, and human resources

References Upon Request